



## ARE CYBER ATTACKS THREATENING YOUR BUSINESS?



**Cyber remains the #2 risk concern  
among businesses overall**

### THE 3 BIGGEST CYBER-RELATED CONCERNS CONTINUE TO BE:



Security  
breach

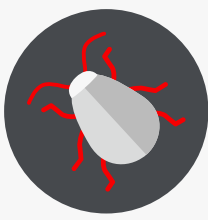


Unauthorized  
access to financial  
accounts



System  
glitch

### EMERGING CYBER CONCERNS INCLUDE:



Hacking into  
systems used  
for business  
operations



Cyber  
extortion



Having the  
resources to  
recover from a  
cyber event



**52%**

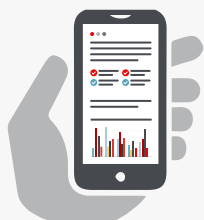
of businesses consider it  
inevitable that they will  
become a cyber victim

**Only 36% of businesses are**  
concerned about someone deceiving their  
employees into transferring funds, despite a  
**2,370% increase** in losses from such scams  
in two years.<sup>1</sup>

### MOST DEPEND ON TECHNOLOGY

**95%**

of businesses rely  
on their computer  
systems functioning  
properly for their  
business to operate

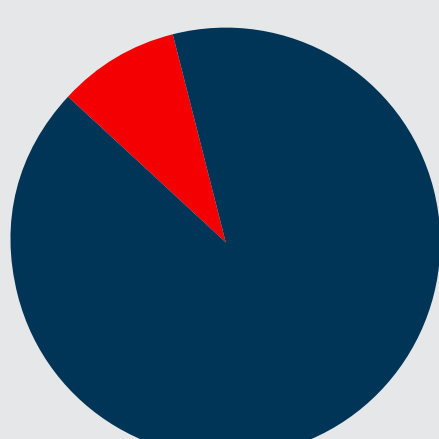


**yet some are  
unprepared**

**23%**

are not familiar  
with their cyber  
insurance options

### HOW ARE BUSINESSES PROTECTING THEMSELVES FROM CYBER THREATS?



**91%**

are confident their  
company has implemented  
best practices to avoid/  
mitigate a cyber event

**yet most have not taken some basic steps:**

**55%**

have not  
completed  
a cyber risk  
assessment for  
their business

**62%**

have not  
written a  
business  
continuity plan

**63%**

have not  
assessed the  
cyber security  
of vendors  
with access to  
their data

**50%**

of businesses do not  
purchase cyber insurance

**75% say that it is difficult** to keep up with  
the evolving cyber landscape, information and developments.



Learn more about cyber trends and insurance options.  
**VISIT** [travelers.com/cyber](https://travelers.com/cyber)

<sup>1</sup> <https://www.ic3.gov/media/2017/170504.aspx>

