



IS YOUR BUSINESS PREPARED FOR
**EMERGING
CYBER RISKS?**

Cyber is now the **#1 concern** across all businesses.

BIGGEST CYBER-RELATED BUSINESS CONCERNS:



Security breach



Unauthorized access to financial accounts

EMERGING CYBER CONCERNS INCLUDE:



Extortion/ransomware



Social engineering scams

Number of **businesses reporting a breach** has continued to rise since 2015



Large business victims have increased **73%**



Medium business victims have increased **200%**



Small business victims have increased **300%**

54%

believe it is inevitable that their company will be a victim of a data breach or cyber attack

Despite heightened concerns, businesses report **not implementing basic prevention practices:**



Data backup



Firewall/virus protection



Staff training

Still only **51%** of businesses have purchased cyber insurance.



Learn more about cyber trends and insurance options.
VISIT travelers.com/cyber

