

DISTRACTED DRIVING



2022 Travelers Risk Index for Business

WHAT'S DRIVING INCREASED RISK **ON POST-PANDEMIC ROADS?**

PEOPLE FEEL STRESSED

30% report they are more anxious while behind the wheel today

54% believe distracted and aggressive driving has increased since before

AND EMPLOYER EXPECTATIONS ARE HIGH



86% of employers expect their employees to respond to work-related messages when they are out of the office during work hours

SO, EMPLOYEES FEEL PRESSURED

42% of drivers say they accept work-related calls, texts or emails while driving. When asked why:

43%

ofthose respondents said they do so because it might be a work-related emergency

39%

feel they always need to be available

19%

say their boss will be upset if they don't answer

HERE'S WHAT YOU CAN DO:



Communicate safe driving policies

While 68% of employers report having an official policy in place, only 1 in 4 drivers are aware that their employer has one



Encourage best practices

A full 56% of consumers admit to reading a text message or email while driving, and 44% admit to typing a text or email while driving



Speak up

Only 11% of passengers have spoken up to a co-worker who's driving distracted, and just 5% have said something to someone they supervise



Lead by example

Reinforce safe driving behaviors by not calling or texting employees when they're behind the wheel

Learn more about the Travelers Risk Index and techniques you can use to help put the brakes on distracted driving Visit travelers.com/distracteddriving

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