

#### **DISTRACTED DRIVING**



2022 Travelers Risk Index for Consumers

## **PERCEPTION DOESN'T EQUAL REALITY**

Despite what drivers think, post-pandemic driving fatalities are at record high levels

#### WE THINK THE ROADS ARE SAFE

**57%** of people surveyed think roadway safety is unchanged from before the pandemic

### YET, WE HAD NEAR MISSES

**34%** of drivers admit they've nearly crashed while driving distracted

#### AND ROADWAY FATALITIES ARE ON THE RISE

**21%** increase from 2019, the highest rate since 2007\*

## WE CONTINUE TO MULTITASK

Even though distracted driving is risky, many respondents admit to using technology behind the wheel, including:



**77%** talk on or use a cellphone through **hands-free** technology



74% look at map directions on a cellphone



**56%** read a **text message** or **email** 



27% update or check

social media



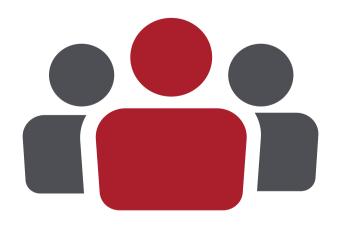


## HERE'S WHAT YOU CAN DO:

Speak Up,No Matter87% of consumers who use a phone while driving say they would be less likely to do so if a passenger spoke up

# Speak Up, No Matter Who's Driving

Only **44%** say they have spoken up to a friend or family member when they were driving distracted



That number falls to **11%** when a co-worker is driving distracted and just **7%** while ride-sharing

Learn more about the Travelers Risk Index and techniques you can use to help put the brakes on distracted driving

Visit travelers.com/distracteddriving

\*NHTSA Overview of Motor Vehicle Crashes in 2020, March 2022

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