



# 2023 Travelers Risk Index for Business

#### WHAT'S DRIVING WORKERS TO DISTRACTION?

#### A GROWING CONCERN FOR BUSINESSES

**32%** of business leaders are concerned about their employees using technology while driving for work purposes, up from 26% last year.

### AND FOR GOOD REASON

**31%** of employees admit to getting into a crash or collision while driving for work because they're distracted, up from 26% last year.

#### **DISTRACTED DRIVING EXCUSES**

44% of employees who take a work-related call while driving do so because it might be an emergency. 43% say they believe they always need to be available for work.

### **EMPLOYER EXPECTATIONS**

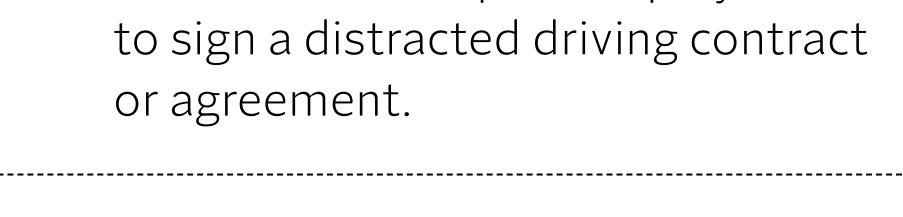
87% of employers expect their employees to respond to work-related messages when they are out of the office during work hours.

### **HERE'S WHAT EMPLOYERS CAN DO:**



#### Have a policy 74% of businesses have an official policy

about employees sending or receiving phone calls, texts or emails while driving for work purposes. ► 60% of those require employees





### 87% of businesses formally train employees

**Train** 

on their distracted driving policy.



# 72% of companies discipline employees

Reinforce

who do not comply with their policy while driving for work purposes.

43% of companies use technology to track



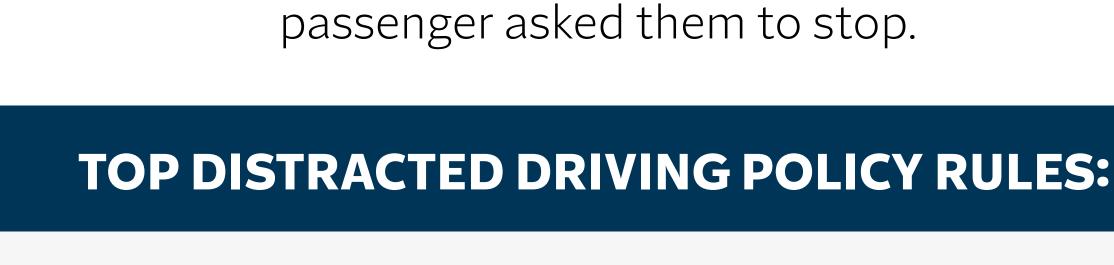
## employees when they are driving.

**Monitor** 

Speak up Only 10% of people say they've spoken up to a colleague who was driving distracted.

84% of consumers who use a phone while

# driving say they would be less likely to if a passenger asked them to stop.



Do not use a

handheld device

while driving



or set your GPS before driving

Learn more about the Travelers Risk Index and techniques you can use to help put the brakes on distracted driving. Visit travelers.com/distracteddriving



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