



#### 2023 Travelers Risk Index for Consumers

## If we know we're driving distracted, why do we keep doing it?

Drivers are keenly aware of the dangers of distraction and yet the numbers remain high.

## We are aware of the threat

70% of Travelers Risk Index respondents see distracted driving as a bigger problem now than a few years ago

# Yet, we've had near misses

**36%** have had a near miss in the past year, up nearly 6% from the previous year

### 17% have been in a crash in the past year,

...and we've crashed

up 70% from the previous year





make or receive phone calls



use a handheld device



read texts or emails



type emails

text or



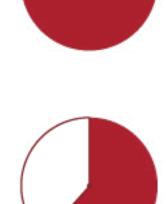
media Stress and drowsiness contribute



take photos

# **76%** of respondents admitted to

while driving



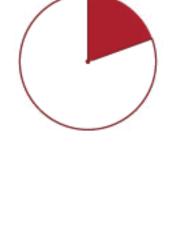
**62%** said they **drive** while drowsy

**20%** said that being *lost in thought or* 

**daydreaming** was the most distracting

thing they did while driving

experiencing **stress or intense emotions** 



How stress impacts driving<sup>1</sup>

#### frequently and intensively Drive at high speed

Fail to stop at crosswalks

Encroach upon other lanes

to pass other vehicles

STRESSED DRIVERS OFTEN:

Accelerate and brake more

**SPEAK UP** 

84% of consumers

**EXPLORE** 

driving data in real time

The Travelers Indemnity Company in the U.S. and other countries. M-18615 New 3-23



when fatigued Here's what you can do:

#### or use the "Do Not who use a phone while driving would be less Disturb" function

alcohol concentration of 0.08%

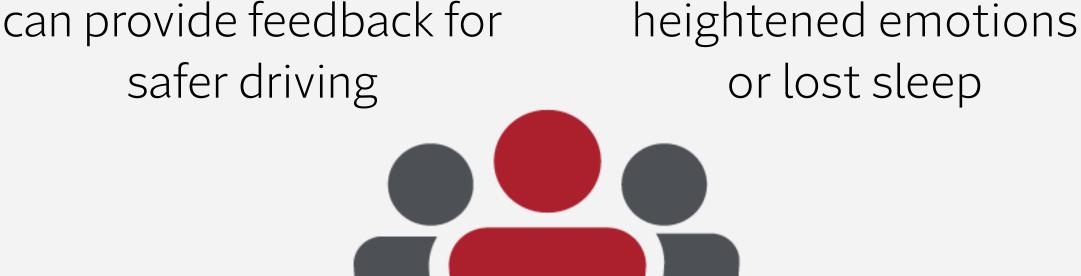
A driver is **3X** more likely to crash

likely to do so if asked while driving by a passenger **KNOW YOUR TELEMATICS OPTIONS LIMITS** Technology that gathers Avoid driving when

**POWER DOWN** 

Turn off your device

you are experiencing



Learn more about the Travelers Risk Index and techniques you can use to help put the

brakes on distracted driving.