



2022 Travelers Canada Distracted Driving Risk Survey

IT'S TIME TO DO BETTER

Many drivers in Canada continue to drive distracted despite knowing the risk.

WE THINK THE ROADS ARE SAFE

71% of people surveyed think roadway safety is unchanged from before the pandemic

YET, WE HAD NEAR MISSES

1 in 6 drivers admit they've nearly crashed while driving distracted

WE CONTINUE TO MULTITASK

Even though distracted driving is risky, many respondents admit to using technology behind the wheel, including:



66%
talk on or use a cellphone through **hands-free** technology



54%
look at **map directions** on a cellphone



20%
read a **text message** or **email**



8%
update or check **social media**



5%
shop online



HERE'S WHAT YOU CAN DO:

Speak Up, No Matter Who's Driving

86% of consumers who use a phone while driving say they would be less likely to do so if a passenger spoke up

Only **58%** say they have spoken up to a friend or family member when they were driving distracted



That number falls to **11%** when a co-worker is driving distracted and just **8%** while ride-sharing

Learn more about the Travelers Canada Distracted Driving Risk Survey and techniques you can use to help put the brakes on distracted driving

Visit travelerscanada.ca

