







Kidnap and Ransom Coverage

COVERAGE HIGHLIGHTS

Essential protection when seconds count

The possibility of kidnapping, extortion or illegal detention is a very real threat facing individuals, businesses and organizations of all sizes. Whether an actual kidnapping or a virtual one, any business anywhere could be a target. Someone could have a grudge against you, your company or your employees or someone could even try to force you to reveal company trade secrets. Business owners and employees are not only at risk when at work, or traveling domestically or internationally, but even at home with the risk of a home invasion. Is your company prepared?

Consider the costs of a kidnapping, extortion or illegal detention. Even when no ransom demand is paid, or made, it can create unexpected costs and have a significant impact on your business's balance sheet. Expenses may include the fees of negotiators, investigators, attorneys, public relations professionals, forensic analysts, security guards and consultants. In addition, there may be reward money, interest on loans and additional salaries to be paid, or extensive medical costs not covered by traditional insurance plans. Add that all up, and your business may face a significant financial drain, with or without paying any ransom monies.

Crisis response support included

The harrowing situation of kidnap and extortion makes it difficult to make reasonable decisions amid the crisis — particularly when there are multiple parties with diverse interests involved. While everyone's first concern is the safe return of the victim, at the same time, an employer must consider the impact on employees, shareholders, customers and suppliers.

Travelers Kidnap and Ransom (K&R) Coverage is designed to minimize the financial impact of kidnapping, extortion or illegal detention on your business.

To help prevent and manage a crisis, security consultants with a proven track record in incident management are essential. Travelers Kidnap & Ransom coverage provides immediate priority access to SPS.

Who is SPS?

Established in 1991, SPS is a market leader in integrated security, medical and crisis response. Capable of delivering services across the world, SPS provides a discreet, confidential and professional service, built around trusted first-hand experience of advising clients in complex crisis management and emergency response. At the core of SPS's business is their sophisticated 24/7 Global Response Centre (GRC), manned by their team of experienced professionals committed to supporting their ground teams and guiding their clients through any incident they face. For more information, please visit their website.

Claim scenarios

Kidnapped for ransom - \$663,500

The president of a company was kidnapped in the company's parking lot and held for five days before a ransom demand was paid. The company incurred interest costs of one percent over prime to secure a loan for the \$650,000 ransom demand. In addition, they had to pay a \$2,000 per day fee plus expenses for an independent negotiator, \$500 per day for the recording equipment used in securing the president's release, and \$200 per day for extra security guards hired to protect the president's family.

Threat of violence - \$4,000,000

A company received a series of threats, including a photocopy of a gun, notes containing threats of violence against specific employees, and phone calls including recordings of gunshot sounds. The perpetrator(s) initially demanded as much as \$50,000 to stop the threats. In addition, a private security consultant was hired to analyze the notes, protect the premises and the threatened individuals, and set up a drop site for the money demanded. The threats continued for over three years without any occurrence of violence. The cost of the private security firm's activities eventually exceeded \$4 million.

Why Travelers

- We've provided effective insurance solutions for more than 160 years and address the needs of a wide range of industries.
- We consistently receive high marks from independent ratings agencies for our financial strength and claims-paying ability.
- With offices nationwide, we possess national strength and local presence.
- Our dedicated underwriters and claim professionals offer extensive industry and product knowledge.

Travelers knows Kidnap and Ransom Coverage.

To learn more, talk to your independent agent or broker, or visit travelers.com



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