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Ben Kotrc is a senior data scientist at TrueMotion, a Boston-based company with a mission to make driving safer through smartphone technology and data. He is passionate about better transportation and making sense of messy data. Kotrc leads behavior modification R&D at TrueMotion, developing and A/B testing incentive programs and user experiences with the aim of reducing distracted driving. He works in collaboration with partners in academia and the insurance industry.

Kotrc is a native of Vienna, Austria and earned his PhD from Harvard University.