

Bill Zielinski

PI Product Management & Analytics



Bill Zielinski is Senior Vice President for Personal Insurance Product Management and Analytics at Travelers. He is responsible for day-to-day profit and growth, managing national underwriting and product management across all PI product lines. He is also charged with driving advanced analytics and business analytical insights in PI. Additionally, he is a member of Travelers Operating Committee.

Bill has diverse professional experiences with a focus on strategic planning, building effective partnerships and delivering technology enabled capabilities to market. He also has a particular interest in distribution technology integration. Since he joined Travelers in 2010, Bill has held multiple roles in PI. As head of the Platform team, he also oversaw Business Architecture & Analysis, Portfolio Management & Delivery and Business Intelligence. In 2018, he transitioned into

technology as Senior Vice President and CIO for Personal Insurance and International Insurance Technology at Travelers.

Prior to Travelers, Bill served as Assistant Vice President at The Hartford, Personal Lines. There he oversaw strategic technology delivery and production support. Bill began his career at Accenture, where he consulted across a number of industries and practices, ultimately focusing in on Financial Services & Insurance.

Bill lives in Southington, CT with his wife, three children and their yellow lab. A huge sports fan, Bill enjoys coaching, playing sports with his children, running and working in the yard.