



## NEWS RELEASE

# Travelers Institute Leads Risk Management Discussion About Distracted Driving's Effect on Businesses

*RIMS Canada Panel Discussion 'The Boss Made Me Do It' presented by Travelers Canada will explore why safe driving is a business imperative for all risk managers to consider*

**TORONTO, Sept. 26, 2018** – The [Travelers Institute](#), the public policy division of The Travelers Companies, Inc. (NYSE: [TRV](#)), will lead a discussion at the 2018 Risk Management Society (RIMS) Canada Conference today in St. John's, Newfoundland, on how distracted driving effects businesses.

The panel centers around insights from a 2018 poll commissioned by Travelers Canada examining the root causes of distracted driving. The poll indicates that 37 per cent of Canadian drivers answer or make communications while driving. Of these drivers, 14 per cent cited “wanting to always be available for work” as a key reason for their distractions behind the wheel.

“When it comes to preventing distracted driving, people often think about parents talking to their teenage drivers — but what conversations are happening at the office?” says Jordan Solway, Group General Counsel and Vice President of Claim, Travelers Canada. “Our panel discussion at RIMS Canada will explore this topic among risk managers, who play a critical role in recognizing and calling attention to employers’ responsibility regarding distracted driving.”

The interactive session, *Distracted Driving: “The Boss Made Me Do It,”* will take place from 11 a.m. to noon NDT and will explore why preventing distracted driving is a business imperative for all risk managers to consider in helping to keep employees safe. Stephen Evans, Vice President of Safety at Pacific Western Group of Companies will discuss how his organization uses technology to understand driving behaviour and enhance safety.

Throughout the conference, attendees are encouraged to visit the Travelers Canada booth in Exhibit Hall to learn more about the *Travelers Institute*® [Every Second Matters™](#) distracted driving campaign.

### **Travelers Canada Poll Methodology**

The survey was conducted online by The Harris Poll on behalf of Travelers Canada March 9–12, 2018, among 948 Canadian drivers ages 18 and older. This online survey is not based on a probability sample, and therefore no estimate of theoretical sampling error can be calculated. For complete survey methodology, including weighting variables and sub-group sample sizes, please contact Yen To, [YTO@travelers.com](mailto:YTO@travelers.com).

### **About the Travelers Institute**

The [Travelers Institute](#), the public policy division of The Travelers Companies, Inc., engages in discussion and analysis of public policy topics of importance to the insurance marketplace and to the financial services industry more broadly. The Travelers Institute draws upon the industry expertise of Travelers Canada senior management, as well as the technical expertise of many of Travelers underwriters, risk managers and other experts to provide information, analysis and solutions to public policymakers and

regulators. Travelers is a leading provider of property casualty insurance for auto, home and business. For more information, visit <https://www.travelerscanada.ca/>.

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