

# Public Policy and Thought Leadership

## About the Travelers Institute

Travelers established the Travelers Institute as a means of participating in the public policy dialogue on matters of interest to the property casualty insurance sector, as well as the financial services industry more broadly. The Travelers Institute draws upon the industry expertise of Travelers' senior management and the technical expertise of its risk professionals and other experts to provide information, analysis and recommendations to public policymakers and regulators.

## Driving Collaboration

The Travelers Institute collaborates with leading public and private organizations to further the national dialogue on a variety of important public policy issues.

### Cross-sector partnerships include:

- Government Agencies
- Universities
- Foundations
- Public Television
- Industry Associations
- Research Institutions
- Civic Organizations



The Travelers Institute rings in a decade of public policy.

Photo credit: New York Stock Exchange



“So many of today’s public policy debates could do with **more light and less heat**. We created the Travelers Institute to lead thoughtful and constructive conversations about today’s challenges and tomorrow’s needs. The Travelers Institute uses its **convening power** to bring together elected officials, policymakers and thought leaders to share insights, learn together and **solve problems** on behalf of our customers, our agents and brokers and the communities we serve.”

Alan Schnitzer, Chairman and Chief Executive Officer, Travelers

To learn more and view all educational initiatives, visit [travelersinstitute.org](https://travelersinstitute.org).  
Contact: [institute@travelers.com](mailto:institute@travelers.com)

# Public Policy Initiatives



## Insuring Autonomy

Automated vehicle technology is a growing presence on American roadways. It will be important to address an ever-increasing autonomous world that spurs innovation, increases public safety, provides peace of mind and protects American drivers and consumers. Travelers believes that the auto insurance industry should – and will – play a critical role, as lawmakers, regulators and society understand the new autonomous world.

▶ [travelersinstitute.org/autonomousvehicles](http://travelersinstitute.org/autonomousvehicles)



## Every Second Matters<sup>SM</sup>

Distracted driving is a dangerous and common occurrence on today's roadways. With roadway fatalities at an unacceptably high levels, the Travelers Institute Every Second Matters<sup>SM</sup> initiative recognizes that every driver, passenger, cyclist and pedestrian has a role to play in changing social norms around distraction.

▶ [travelersinstitute.org/everysecondmatters](http://travelersinstitute.org/everysecondmatters)



## Cyber: Prepare, Prevent, Mitigate, Restore<sup>®</sup>

Cybersecurity threats affect businesses and organizations of all sizes. Recognizing that education is a critical component to protecting any organization, the Travelers Institute is promoting cybersecurity awareness through *Cyber: Prepare, Prevent, Mitigate, Restore*, an educational initiative convening decision-makers across industries from the public and private sectors with today's foremost cyber thought leaders.

▶ [travelersinstitute.org/cyber](http://travelersinstitute.org/cyber)



## Small Business – Big Opportunity<sup>®</sup>

The *Small Business – Big Opportunity* initiative helps promote small business success by gathering business owners to explore solutions to their everyday challenges. Policymakers and industry thought leaders discuss topics like access to capital, cybersecurity, business continuity planning and regulatory issues.

▶ [travelersinstitute.org/smallbusiness](http://travelersinstitute.org/smallbusiness)



## Disaster Preparedness

The Travelers Institute is committed to raising awareness about disaster preparedness and improving response and recovery actions after major events. Education programs across the country, including wildfire mitigation programs and the annual Kicking Off Hurricane Preparedness Season symposium, help further this effort.

▶ [travelersinstitute.org/disasterpreparedness](http://travelersinstitute.org/disasterpreparedness)

## Did you know?

The Travelers Institute engages with communities and organizations through numerous platforms.

## Convening

The Travelers Institute has held more than **500 events**, bringing together policy experts, government officials, agents, brokers, researchers and safety advocates.

## Research

Publishes research and analysis including major white papers and national or regional surveys.

## Analysis

The Travelers Institute leadership regularly presents on economic and public policy topics for industry groups and other organizations.