



Travelers Auto and Home Insurance Program

DEEPEN CUSTOMER RELATIONSHIPS WITH COMPLEMENTARY PRODUCTS

Travelers Auto and Home Insurance Program is a no-cost way to enhance your customer benefits. The program offers convenient access to competitively priced, high-quality personal insurance for your customers. Since just about everyone needs auto and home insurance, it's a meaningful benefit that can help maximize savings and convenience, and strengthen relationships.

Customer benefits

- Personal insurance at competitive rates
- Multiple money-saving discounts
- Convenient payment options, including EFT and recurring credit card
- Choice of service through Travelers' dedicated staff or online
- Extended business hours
- 24/7 phone and online claim reporting

Bank benefits

- No cost to add and market the program
- Add new and complementary products
- Easy, hassle-free implementation
- Co-branded marketing strategy to drive revenue and increase customer retention
- Complete line of personal insurance products
- Minimal effort and resources

Available insurance products

- Auto
- Homeowners
- Renters
- Condominiums
- Boats and Yachts
- Umbrella
- Landlord
- Identity Fraud
- Valuable Items
- Weddings & Private Events

Financial strength and brand leadership set us apart

Travelers is one of the largest leading providers of property and casualty insurance products and ranks high on the Fortune 500 list of largest U.S. companies. The company is rated A++ (Superior) by A.M. Best* and is the only property and casualty insurance company represented on the Dow Jones Industrial Average.

Financial institutions across the country trust our 50+ years of experience in providing voluntary auto and home insurance benefits and our 165+ years of offering quality personal insurance solutions to individuals. This experience coupled with our considerable financial strength and nationally recognized brand make Travelers the smart choice to enhance your customer benefits. See how our flexibility and years of experience can make a positive difference. Call today to learn more.

Contact Chet Oldakowski Today! | 678.317.7852 | coldakow@travelers.com

Frequently Asked Questions and Answers

Q. Why should I introduce the Travelers Auto and Home Insurance Program?

A. Customers want access to savings on products and services, such as auto and home insurance, through their bank because of the convenience and potential savings. Customers especially appreciate the ease of online quoting, extended hours for phone quotes, and the ease of EFT payments.

Q. Is there a cost to set up the Travelers Auto and Home Insurance Program?

A. No, there is no cost to add the Travelers Auto and Home Insurance Program to your customer benefits. Plus, there's minimal involvement on your part. From marketing to quoting and policy issuance, Travelers will take care of it all.

Q. Once I agree to make the program available, what are the next steps?

A. Once you have decided to move forward, a Travelers team will be assigned to your bank to work on program implementation. This will include a presentation of all of our marketing capabilities, so that you can determine the best approach for your customers. Once that is determined, we will produce a marketing plan that will outline key dates and action items.

Q. How do you protect our customers' personal information?

A. Privacy is very important to us. We have procedures in place to protect your customers' personal information.

Q. What if our customers have a question about their coverage before or after they switch?

A. Travelers' licensed representatives are available to help your customers select the coverage they need and offer ways to save money. After your members have switched, Travelers representatives will be there to make policy changes or answer questions. Plus, we offer online policy services with MyTravelers® self-service mobile app and website.

Q. How will I know how the program is going?

A. You will receive program management reports to keep you informed of participation and overall results.

Q. How will Travelers help boost participation in the program?

A. We will provide you with our recommended comprehensive co-branded marketing strategy. Our professionally produced marketing communications include mailings, emails, web content, banner ads, statement inserts and messaging, and more – all of which are proven to promote participation. We will work on the strategy that's best for your bank, and you approve all marketing prior to distribution.

Q. How do we get started?

A. Just call Chet Oldakowski at 678.317.7852 or email coldakow@travelers.com.

*A.M. Best's rating of A++ applies to certain insurance subsidiaries of The Travelers Companies, Inc. that are included in The Travelers Insurance Companies pool; other subsidiaries are separately rated. For a listing of companies rated by A.M. Best and other rating services visit [travelers.com](https://www.travelers.com). Ratings listed herein are as of July 29, 2022, are used with permission, and are subject to changes by the rating services. For the latest A.M. Best rating, access [ambest.com](https://www.ambest.com).

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