



Travelers Auto and Home Insurance Program

DEEPEN MEMBER RELATIONSHIPS AND ENHANCE NON-INTEREST INCOME

The Travelers Auto and Home Insurance Program is a no-cost way to enhance your credit union member benefits. The program offers convenient access to competitively priced, high-quality personal insurance with special program savings for credit union members. Since just about everyone needs auto and home insurance, it's a meaningful benefit that can help maximize savings and convenience and strengthen relationships.

Member benefits

- Special auto, home, condo and renters insurance savings for credit union members
- Multiple money-saving discounts
- Convenient payment options, including EFT and recurring credit card
- Choice of service through Travelers' dedicated staff or online
- Extended business hours
- 24/7 phone and online claim reporting

Credit union benefits

- No cost to add and market the program
- Easy, hassle-free implementation
- Co-branded marketing strategy to drive revenue and increase member retention
- Complete line of personal insurance products
- Minimal effort and resources

Available insurance products

- Auto
- Homeowners
- Renters
- Condominiums
- Boats and Yachts
- Umbrella
- Landlord
- Identity Fraud
- Valuable Items
- Weddings and Private Events

Financial strength and brand leadership set us apart

Travelers is one of the largest leading providers of property and casualty insurance products and ranks high on the Fortune 500 list of largest U.S. companies. The company is rated A++ (Superior) by A.M. Best* and is the only property and casualty insurance company represented on the Dow Jones Industrial Average.

Credit unions across the country trust our 50+ years of experience in providing voluntary auto and home insurance benefits and our 165+ years of offering quality personal insurance solutions to individuals. This experience coupled with our considerable financial strength and nationally recognized brand make Travelers the smart choice to enhance credit union member benefits. See how our flexibility and years of experience can make a positive difference.

Contact Cathy Phelps Today! | 603.778.1243 | cmphelps@travelers.com

Frequently Asked Questions and Answers

Q. Why should I introduce the Travelers Auto and Home Insurance Program?

A. Members want access to savings on products and services, such as auto and home insurance, through their credit union because of the convenience and potential savings. Members especially appreciate the ease of online quoting, extended hours for phone quotes and the ease of EFT payments.

Q. Is there a cost to set up the Travelers Auto and Home Insurance Program?

A. No, there is no cost to add the Travelers Auto and Home Insurance Program to your member benefits. Plus, there's minimal involvement on your part. From marketing to quoting and policy issuance, Travelers will take care of it all.

Q. Once I agree to make the program available, what are the next steps?

A. Once you have decided to move forward, a Travelers team will be assigned to your credit union to work on program implementation. This will include a presentation of all our marketing capabilities so that you can determine the best approach for your members. Once that is determined, we will produce a marketing plan that will outline key dates and action items.

Q. How do you protect our members' personal information?

A. Privacy is very important to us. We have procedures in place to protect your members' personal information.

Q. What if our members have a question about their coverage before or after they switch?

A. Travelers' licensed representatives are available to help your members select the coverage they need and offer ways to save money. After your members have switched, Travelers representatives will be there to make policy changes or answer questions. Plus, we offer online policy services with the MyTravelers® self-service mobile app and website.

Q. How will I know how the program is going?

A. You will receive program management reports to keep you informed of participation and overall results.

Q. How will Travelers help boost participation in the program?

A. We will provide you with our recommended comprehensive co-branded marketing strategy. Our professionally produced marketing communications include mailings, emails, web content, banner ads, statement inserts, messaging and more – all of which are proven to promote participation. We will work on the strategy that's best for your credit union, and you approve all marketing prior to distribution.

Q. How do we get started?

A. Just call Cathy Phelps at 603.778.1243 or email cmphelps@travelers.com.

*A.M. Best's rating of A++ applies to certain insurance subsidiaries of The Travelers Companies, Inc. that are included in The Travelers Insurance Companies pool; other subsidiaries are separately rated. For a listing of companies rated by A.M. Best and other rating services visit travelers.com. Ratings listed herein are as of July 29, 2022, are used with permission, and are subject to changes by the rating services. For the latest A.M. Best rating, access ambest.com.

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