

JOEL NANIA

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Joel Nania came to the Small Business Association (SBA) in 2013 after a successful 30-year career in business and business consulting. Joel is a firm believer in the power and effectiveness of solid business planning for new and existing businesses emphasizing the importance of entrepreneurial vision and foundational business values as key components to business differentiation and success.

Joel is a Wisconsin native but has lived in the Inland Northwest since 1981. He received his master's degree from the University of Wisconsin.