



**Leslie Chapman-Henderson** is respected in the disaster safety movement as a leader, trusted voice, and driver of change. As the President and CEO of the nonprofit Federal Alliance for Safe Homes (FLASH), she has strengthened homes and safeguarded families for more than 25 years. She has created consumer demand and social value for loss mitigation through several disaster preparedness programs and initiatives focused on building science.

In 2002, in partnership with the State of Florida, she created the Blueprint for Safety (BFS) program, which provided multi-hazard, beyond-code construction practices. After the 2004 Hurricane Season, she partnered with Bob Vila to showcase building science best practices in a 13-episode series. In 2006, she and her team led a \$25 million pilot that established the \$250 million My Safe Florida Home retrofitting program, inspiring the South Carolina Safe Home Program. Since 2009, FLASH has partnered with FEMA Building Science to provide technology transfer projects and services that promote agency engineering programs and guidance to stakeholder audiences and the public.

Leslie is a visionary in finding new ways to educate the public and promote life safety, property protection, and resilience by strengthening homes from natural and man-made disasters. More than 5.8 million Disney guests learned beyond-code high wind practices to protect roofs, windows, doors, garage doors, and much more through the FLASH-sponsored StormStruck: A Tale of Two Homes, an interactive, educational weather experience located in Epcot® at Walt Disney World Resort®.

In 2019, she envisioned and launched *No Code. No Confidence. - Inspect2Protect.org*, which allows consumers to identify building codes used in their community by inputting their zip code or street address. In 2025, she and her team developed and launched “No Fuel. No Fire.™” a new wildfire safety initiative.

Her achievements have earned her a national reputation as a consumer advocate and expert on disaster mitigation. Leaders at the White House, all levels of government, and major corporations seek her professional counsel. She has appeared in hundreds of news interviews, including television and radio appearances on *AccuWeather*, *ABC News*, *CNN*, *FOX News*, *Good Morning America*, *HGTV*, *MSNBC*, *This New House*, *The Weather Channel*, and more.

Her creativity, enthusiasm, and vision have led to strategic partnerships with award-winning results, such as #HurricaneStrong. This campaign, along with many others, demonstrates Leslie’s ability to garner national attention and motivate homeowners to implement mitigation activities. Throughout her career, she has steadily promoted building science as the foundation for legislation, policy, and programs to protect all Americans.

During the 2023 National Hurricane Conference, Leslie was honored with the prestigious Neil Frank Award, the conference’s highest recognition, for her exceptional contributions to advancing hurricane preparedness. She made history as the first woman to receive this award. In 2025, she was named the National Institute of Building Sciences (NIBS) Exceptional Woman in Building—a prestigious accolade that honors dynamic, trailblazing women who have made outstanding contributions to the built environment and further recognizes her leadership and impact in the field.