



## **PETER "PC" CARTER**

**PRESIDENT, COLORADO  
CHAPTER, NATIONAL AFRICAN  
AMERICAN INSURANCE  
ASSOCIATION (NAAIA)**



Peter "PC" Carter is a seasoned professional with over 30 years of experience, specializing in strategic planning, business development, project management, market research, branding, communications, and public relations.

Currently the Director of DEI Change Communities (ERGs) and Partnerships at Liberty Mutual Insurance, PC leads the strategy and execution of programs that drive diversity, equity, and inclusion initiatives.

As the inaugural president of the Colorado Chapter of NAAIA, he is dedicated to supporting Black insurance professionals, educating young individuals about insurance careers, and promoting financial wellness in underserved communities.

Beyond his professional commitments, PC has a genuine commitment to people development and fostering meaningful connections. He actively mentors business professionals and college students, sharing his expertise and experiences to empower and inspire others.

A sought-after speaker on DEI topics, PC is passionate about creating positive change in organizations and communities.