

ROBERT E. BRANSCOMB II

**PRESIDENT
NAAIA PHOENIX CHAPTER**



Robert E. Branscomb II is a distinguished figure in the insurance industry, serving as the principal owner of Branscomb & Associates, LLC, an esteemed insurance agency based in Phoenix, Arizona. With over 25 years of entrepreneurial and managerial experience, Robert has honed his skills through impactful roles at prominent companies such as FedEx, American Family Insurance and State Farm.

Beyond his professional accomplishments, Robert is deeply engaged in community leadership. He currently holds the position of President of the National African American Insurance Association (NAAIA) Chapter for Phoenix, Arizona, where he champions diversity and inclusion within the insurance sector, spearheading initiatives that empower underrepresented voices and foster industry growth in the region. His commitment to service underscores his role as not just a leader in business, but also as a catalyst for positive change within his community.

In addition to his community leadership roles, Robert serves on various advisory and directors boards, including Senator Mark Kelly's African American Advisory Board and the State of Arizona Democratic Executive Committee, leveraging his expertise to shape policies and foster progress within the region.

In his spare time, Robert dedicates himself to philanthropic causes, actively contributing to various non-profit organizations. He is particularly passionate about mentoring youth within the local community, striving to inspire and guide the next generation. Additionally, he spearheads impactful fundraising events, channeling his energy toward making a tangible difference.

Robert's academic journey includes earning a Bachelor of Arts in Journalism from Idaho State University, which has further enriched his versatile skill set. He also represented his alma maters, the University of Oregon and Idaho State University, as a dedicated college athlete. Additionally, Robert is a proud member of Kappa Alpha Psi Fraternity Inc., where he upholds the values of brotherhood and community service. He is also a charter member of the Glendale-Peoria Alumni Chapter, where he actively contributes to the fraternity's mission of fostering leadership and service among its members.

Above all, Robert cherishes his role as a loving father to two daughters and a doting grandfather to three grandchildren. His commitment to family values resonates deeply with his multifaceted dedication to professional excellence, community service, and inclusive leadership within the insurance industry.