



SUMMER DRIVING SAFETY

## DISTRACTED DRIVING INCREASES IN SUMMER

NEARLY **10%** MORE DISTRACTED DRIVING OCCURS IN SUMMER THAN ANY OTHER SEASON<sup>1</sup>

Stay Focused and Safe



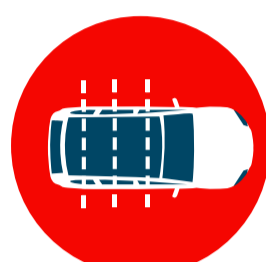
### STOW YOUR PHONE

TURN OFF THE PHONE OR PUT IT IN “DO NOT DISTURB” MODE TO HELP REMOVE THE TEMPTATION TO USE IT.



### KNOW YOUR ROUTE

HAVE A PASSENGER PROGRAM YOUR NAVIGATION SYSTEM OR ENTER YOUR DESTINATION BEFORE YOU START DRIVING.



### CREATE ZONES

**FOR KIDS AND PETS** SECURE PETS AND CHILDREN SAFELY IN THE BACK SEAT.

ON AVERAGE, DRIVERS ARE DISTRACTED FOR ALMOST **15 MINUTES** OF EVERY HOUR OF ROAD TIME DURING SUMMER<sup>2</sup>



### DON'T BE A SOURCE OF DISTRACTION

AVOID CALLING OR TEXTING FAMILY AND FRIENDS WHEN YOU KNOW THEY ARE DRIVING.



### SET A GOOD EXAMPLE

PARENTS CAN MODEL GOOD BEHAVIOR FOR THEIR CHILDREN BY DEMONSTRATING ATTENTIVE DRIVING.



### VOW NOT TO MULTITASK

AVOID EATING, GROOMING OR CALLING SOMEONE WHILE BEHIND THE WHEEL. OF COURSE, NEVER TEXT AND DRIVE.

## OTHER SUMMER ROAD TRIP TIPS



### TUNE UP BEFORE HEADING OUT

INSPECT TIRES, BRAKES, LIGHTS AND FLUIDS.



### PACK SAFE

EVENLY DISTRIBUTE WEIGHT AND KEEP A CLEAR LINE OF SIGHT.



### READY YOUR ROOF RACK

WATCH YOUR VEHICLE HEIGHT AND RACK WEIGHT LIMITS.



## KNOW WHAT TO DO WHEN IT COMES TO SUMMER TRAVEL

**SHARE THIS INFOGRAPHIC** WITH YOUR FAMILY, FRIENDS AND NEIGHBORS TO HELP THEM **#THINKSAFE**.

**VISIT** [travelers.com/prepare-prevent](http://travelers.com/prepare-prevent) to learn more.

<sup>1</sup> TrueMotion

<sup>2</sup> TrueMotion

#### About TrueMotion

TrueMotion, the leading smartphone telematics platform, analyzed the driving behavior of 20,000+ drivers over 8.4 million trips using its free distracted driving mobile app, TrueMotion Family, from January 2017 through May 2018. The company collects smartphone sensor data and uses machine learning to determine when a person is driving and if he or she is actively distracted texting, making phone calls or using apps like Facebook versus passively distracted with apps for music and maps.



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